

## **News Release**

# SecureRF's Security Innovations Honored by The Connecticut Technology Council and CMEEC.

**Shelton, Conn. (November 14, 2014)** – SecureRF, a leading provider of security solutions for the Internet of Things, was recognized by the Connecticut Municipal Electric Energy Cooperative (CMEEC), for its innovations in securing the Smart Grid at the Connecticut Technology Council (CTC) 2014 Innovation Summit held on November 12<sup>th</sup>. SecureRF was also recognized by the CTC, as a fast growing technology firm, with a "Tech Company to Watch" award.

Headquartered in Shelton, CT, SecureRF developed the world's first linear-in-time security protocols designed to protect the Smart Grid, the Internet of Things and non-traditional payment systems. They provide identification, authentication and data protection for security-sensitive markets, also including Defense, Homeland Security, as well as brand protection for high-value supply chains such as pharmaceuticals, electronics, spirits, and fashion.

"Security and privacy are critical components of nearly every business initiative from the Internet of Things to the Smart Grid." Louis M. Parks, CEO of SecureRF, continued, "We combine the world's first linear-in-time Public Key cryptography methods, with a new class of passive chips and active sensors, to deliver a unique identification, authentication, and data protection solution to enable users and vendors to instantly authenticate products, transactions and data any time – any where."

The company's patented security methods provide the smallest and fastest solutions to small or embedded computing platforms where little or no security currently exists. These resource-constrained environments can be found in wireless sensors, Near Field Communications (NFC), RFID, Bluetooth (BLE), Smart Cards, machine-to-machine (M2M) applications, and other devices that are part of the Internet of Things.

"In selecting SecureRF from the several excellent candidates, CMEEC found much promise in the emerging SecureRF product line's applicability to better secure the Smart Grid." Drew A. Rankin, CEO of CMEEC, explained, "CMEEC's core values include maximizing energy efficiency and delivery reliability. The emerging Smart Grid represents opportunity for better realizing these values.

"An effective Smart Grid, however, first and foremost, must be secure from information theft, illegal monitoring and unauthorized exercise of control. SecureRF has developed encryption products for embedded, wireless accessed applications that can contribute to wider and more effective use of Smart Grid Technology. We fully expect that going forward we will find SecureRF technology in communication, control and metering equipment deployed by CMEEC and the utilities we serve."

The 2014 Innovation Summit was held at the Oakdale Theater on Wednesday, November 12. The annual event, presented by the Connecticut Technology Council, the Angel Investor Forum, the Crossroads Venture Group, and CURE, provides entrepreneurs, angels, venture investors, corporate

business development executives, and business service providers an opportunity to network, while the selected firms receive an opportunity to meet mentors and potential investors. The Innovation Summit was expected to attract 400 attendees.

### **About SecureRF**

SecureRF Corporation – Securing the Internet of Things<sup>™</sup> – provides security solutions for embedded systems and wireless sensor technologies used in non-traditional payment systems, supply chain risk management, and anti-counterfeiting applications in the pharmaceutical, consumer, defense, and homeland security sectors. Under the Veridify® banner, the company's technology is based on a breakthrough in public-key cryptography that is computationally efficient, yet highly secure. It provides strong authentication and data protection solutions for low-resource platforms.

For more information anti-counterfeiting, cybersecurity or securing the Internet of Things, please contact us at <a href="mailto:info@SecureRF.com">info@SecureRF.com</a>. More information about SecureRF can be found on its Web site at <a href="http://www.SecureRF.com">http://www.SecureRF.com</a>. SecureRF's insights on security can be found on its blog at <a href="http://www.SecureRF.com/blog">http://www.SecureRF.com/blog</a>. Follow us on Twitter: <a href="https://twitter.com/SecureRF">https://twitter.com/SecureRF</a>

## **About The Connecticut Technology Council**

The Connecticut Technology Council is a statewide association of technology oriented companies and institutions, providing leadership in areas of policy advocacy, community building and assistance for growing companies. Speaking for over 2,000 companies that employ some 200,000 residents, the Connecticut Technology Council seeks to provide a strong and urgent voice in support of the creation of a culture of innovation. For more information, visit <a href="https://www.ct.org">www.ct.org</a>.

# **About the Connecticut Municipal Electric Energy Cooperative**

The Connecticut Municipal Electric Energy Cooperative or CMEEC is a public power entity that provides electric services to several municipal utilities and participating wholesale customers located in Connecticut. The municipal utilities, in turn, provide electricity to roughly 70,000 residential, commercial/industrial and small business customers located across the state. CMEEC is headquartered in Norwich, Connecticut, in the U.S. For more information visit <a href="http://cmeec.com">http://cmeec.com</a>.

###

SecureRF, Veridify and Securing the Internet of Things are trademarks, service marks or registered trademarks of SecureRF Corporation.

#### **Media Contact:**

Karen Kingsley KKingsley@SecureRF.com 203-227-3151 x1345