

SecureRF Honored for Cutting-Edge Cybersecurity Innovations for the Internet of Things

Shelton, CT, November 7, 2014 – For the second time this year, SecureRF Corporation, a leading provider of security to the Internet of Things, was recognized for delivering the most advanced anti-counterfeiting solutions for high-value products in both the commercial and defense sectors.

On November 3, The Security Innovation Network (SINET) announced SecureRF is among its “Top 16 Emerging Cybersecurity Companies,” which are comprised of those firms that “identified cutting-edge technologies to address Cybersecurity threats and vulnerabilities.” This follows a *Forbes*’ article in July that recognized SecureRF as one of the “Ten Most Influential Internet of Things Companies,” alongside such leaders as Apple, Google, Microsoft and Intel.

Headquartered in Shelton, CT, SecureRF developed the world’s first linear-in-time security protocols designed to protect the Internet of Things. Their methods provide identification, authentication and data protection for security-sensitive markets, including Defense, Homeland Security, the Smart Grid, as well as brand protection for high-value supply chains such as pharmaceuticals, electronics, liquor, and fashion.

“With the explosion of the Internet of Things, security and privacy are critical components for consumer and commercial adoption.” Louis M. Parks, CEO of SecureRF, continued, “We are focused on delivering a strong, highly secure solution to the digital entities that make up the Internet of Things, particularly in low- or no-power environments.”

The company’s patented security methods provide the smallest and fastest solutions to small or embedded computing platforms where little or no security currently exists. These resource-constrained environments can be found in wireless sensors, Smart Grid control systems and meters, Near Field Communications (NFC), RFID, Smart Cards, machine-to-machine (M2M) applications, non-traditional payment systems, and other devices that are part of the Internet of Things.

To select the “SINET 16” honorees, a panel of 60 security experts representing government, academia and the private sector considered applications from 180 international companies. SINET characterized this as the most competitive pool in its six years of choosing companies that advanced Cybersecurity innovation through public-private collaboration. The work of the 16 selected companies will be showcased on December 3-4 at The National Press Club in Washington, DC.

About SecureRF

SecureRF Corporation – Securing the Internet of Things™ – provides security solutions for embedded systems and wireless sensor technologies used in non-traditional payment systems, supply chain risk management, and anti-counterfeiting applications in the pharmaceutical, consumer, defense, and homeland security sectors. Under the Veridify® banner, the company's technology is based on a breakthrough in public-key cryptography that is computationally efficient, yet highly secure. It provides strong authentication and data protection solutions for low-resource platforms.

For more information anti-counterfeiting, cybersecurity or securing the Internet of Things, please contact us at info@SecureRF.com. More information about SecureRF can be found on its Web site at <http://www.SecureRF.com>. SecureRF's insights on security can be found on its blog at <http://www.SecureRF.com/blog>. Follow us on Twitter: <https://twitter.com/SecureRF>

About SINET

SINET is a community builder and strategic advisor whose mission is to advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats. The U.S. Department of Homeland Security, Science & Technology Directorate, supports its public-private partnership events. SINET also offers advisory services and a membership program that have helped build thousands of relationships and delivered value across a broad spectrum of the security community to include buyers, builders, researchers and investors. For more information, visit www.security-innovation.org. Connect with SINET on Twitter at @SINETconnection and follow all the news about this year's SINET 16 and Showcase event with #SINET16 and #SINETDC.

To register for the SINET Showcase and to see a complete list of speakers and a program agenda, visit http://www.security-innovation.org/showcase_2014.htm

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